

Why Entrepreneurship?

Climate change - Covid-19 - Ukraine crisis - Increase in world population

→ Food sovereignty / Food industry is strategic for Europe wealth and competitiveness

Food REVOLUTION is happening → accelerating INNOVATION is needed:
KEY TO SUCCESS are entrepreneurial competences



Moving towards a more healthy and sustainable EU food system,

a corner stone of the European Green Deal



Make sure Europeans get healthy, affordable and sustainable food



Tackle climate change



Protect the environment and preserve biodiversity

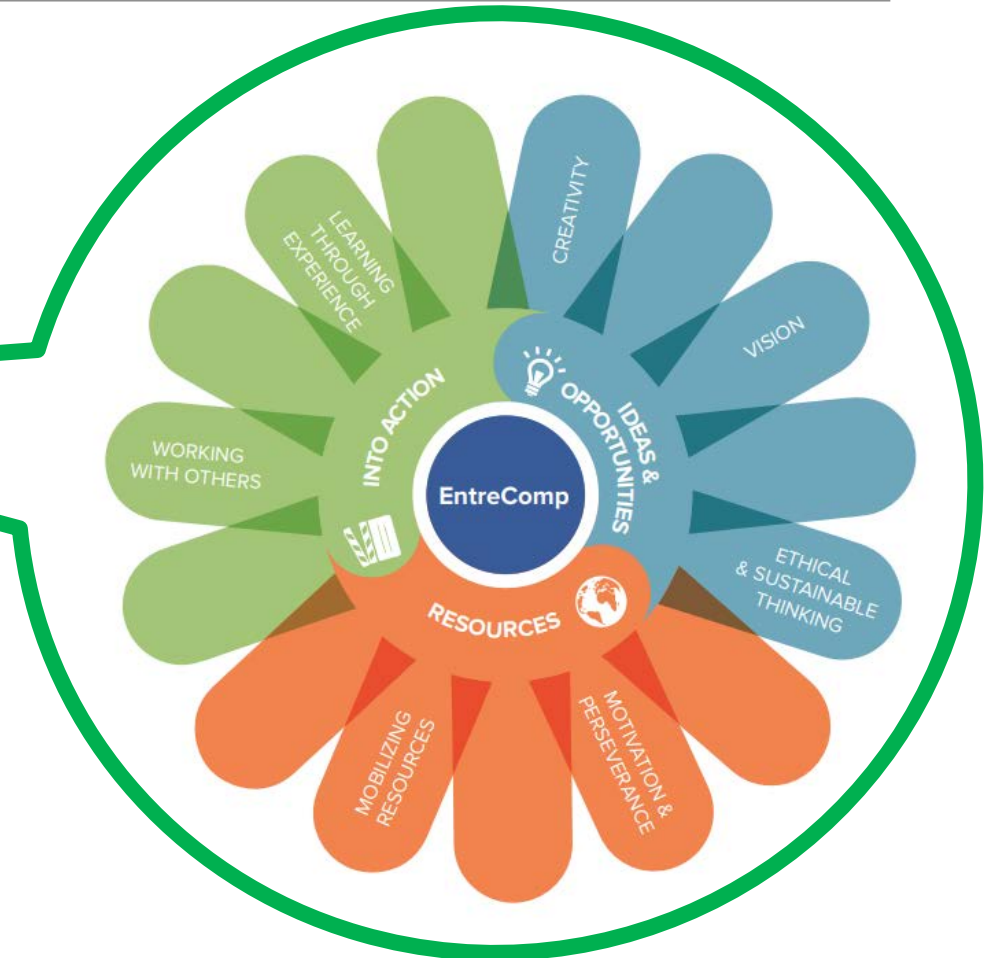


Fair economic return in the food chain



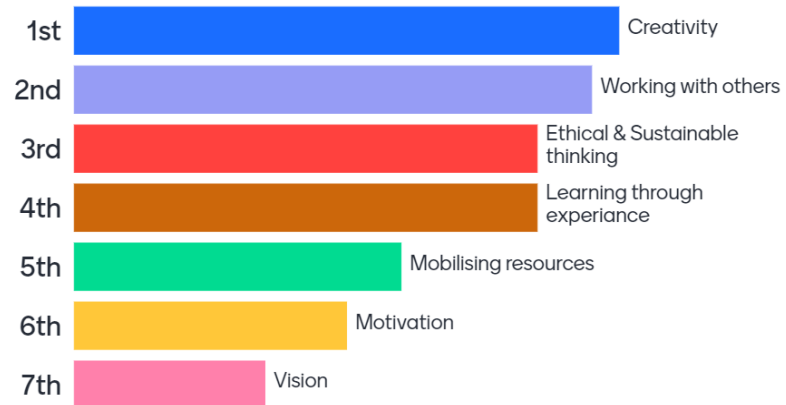
Increase organic farming

Building entrepreneurial mindset already during education: To turn ideas into action and create value for others.



Project EntreCompFood will **design, test and assess the training opportunities** based on **EntreComp** framework to best **stimulate** innovation and **entrepreneurship** among students and young entrepreneurs in **the agrifood sector**.

Please rank which competence is for you the easiest to teach ? 





ECOTROPHELIA EUROPE

2021 edition : 13 participating
countries



Food

omp

ECOTROPHELIA KEY FIGURES

22 years
of ECOTROPHELIA competition

More than
2800 Students
have participated in the competition

22 Countries

More than 1000 Food
innovative products



**13 countries et
14 food
federations**

15 Universities

57 students

16 jury members

**4 awards
22 laureates**

**Dedicated
Linkedin &
Facebook
accounts**

LIVE Magazine n°8 :
On eu.ecotrophelia.org

<https://eu.ecotrophelia.org/sites/ECOTROPHELIA%202021%20EU%20C%20WEB%20v3.pdf>





ECOTROPHELIA



The EntreCompFood special award at Ecotrophelia in 2021

The EntreCompFood special award was created by the project partners and was applied to the national Ecotrophelia competitions in 2021. Have a look how was it implemented in Spain, Slovenia and France.

2022 edition: rules and organisation



Creation of an entrepreneurship award:

via a partnership between entrecomp Food, EEIG ecotrophelai and EIT food.

Training, autoevaluation, feedback from the jury

Award - online free learning material on entrepreneurship for students and teachers

+ mentoring to winning team

