

FIAB IN ALIMENTARIA 2018 THE FAIR

From **April 16th to 19th, 2018**, Alimentaria will once again be the international business center for all professionals in the food, beverage and gastronomy industry. A must for innovation, the latest trends and the internationalization of the sector.

DATA SHEET:

Net area (m2): 81,000
 Total exhibitors: 3,896
 International exhibitors: 1,013 from 63 countries
 Total visitors: 140,386
 International visitors: 42,117
 Visiting countries: 143

The Alimentaria Hub

The Alimentaria Hub is the nerve center of business meetings and export opportunities.

The activities revolve around various strategic axes:

- Innovation (R + D + i) + Brands**
- Nutrition, health and well-being
- Internationalization and globalization**
- Distribution and retail
- Marketing and Communication
- Corporate Social Responsibility

